

Energy Efficiency: from legislation to SME reality

31 January 2017, 15h00-17h30

EESC European Economic and Social Committee (VMA1), Brussels

Energy efficiency is a commercial success factor. Not only is it the most direct way to cut energy and consequently costs, but consuming less energy also mitigates climate change and preserves the environment. Energy efficient small & medium enterprises (SMEs) play a vital role in achieving the goals of the EU's Energy Union Strategy and in reaching the EU's 2020 and 2030 energy and climate targets. SMEs are also significant producers and consumers of renewable energy. However, in order to boost SMEs' intelligent energy use, they need guidance and support.

STEEEP is a 3-year project that has helped 600 SMEs in 10 European countries to implement energy management strategies to become more energy efficient. A policy debate will follow after hearing from entrepreneurs who have taken part in STEEEP.

Draft Agenda

OPENING REMARKS (10 mins)

- Keynote speech, Silvia BARTOLINI,
Member of Cabinet of Commissioner Cañete – Climate Action & Energy (tbc)

STEEEP Success stories – the SMEs experience (40 mins)

- Presentation of STEEEP methodology & results
- Olivier BOURDON, "Philibert Savours SAS"
- Karl BARON, CEO, "Baron Transport und Handels GmbH" (tbc)
- 3rd SME to be confirmed

PANEL DISCUSSION (40 mins) moderated by Arnaldo ABRUZZINI

- Vincent BERRUTTO, Head of Energy Efficiency unit, EASME
- Claude TURMES, Member of the European Parliament (tbc)
- Markus PIEPER, Member of the European Parliament
- Philippe DUTRUC, Chairman of EUROCHAMBRES Energy & Environment committee

QUESTION & ANSWERS (15 Mins)

Closing Remarks (10 mins)

- Arnaldo Abruzzini, CEO of EUROCHAMBRES

Networking Cocktail

The event will launch "*STEEEP success stories*" brochure which collect supported SMEs' experience in energy use reduction

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Please note that, due to security procedures, registration is required by 24 January 2017